

"It is about more than selling Toys."

# Toys In Box Times

Wellesley MA

VOL.I...No.9

SEPTEMBER 28, 2014

ZERO DOLLARS

## HELLO, I'M TOYSINBOX TIMES!

I am an Austin-originated kids newspaper sold at Toysinbox 3D Printing Store, Toysinbox.com and Toysinbox events at zero dollars. I absolutely adore toys, crafts, books, fun activities, and KIDS ENTREPRENEURSHIP!

My passion is broadcasting everything about Toysinbox and kids business adventures. Each month, I will report exciting news at Toysinbox, interesting things to do for kids, and enlightening kids business adventures. So be sure to read the fabulous articles in this issue.

### GREAT NEWS!

By TOYSINBOX PEOPLE

#### Our 3D Printing Store Wellesley



Toysinbox will have a 3D printing store in Greater Boston area in October, 2014. If you are around, please visit. We guarantee plenty of excitement, thrill and fun! The location is 1 Cameron, Wellesley, MA 02482. The grand opening is scheduled on Oct 11, 2014. We will report more once the store is open.

This store is a naturally outcome of our retail shopping cart experiment in Burlington Mall in Greater Boston (MA) area this summer. Thanks to Burlington Mall's short-term entrepreneurial package. Our cart had great neighbors. Picture 1 shows our cart was in front of Apple store. Picture 2 shows that TeaVana and Vera Bradley were opposite of our cart. Picture 3 and 4 show snap shots

of the public interest. Picture 5 gives a closer look of what we printed on the cart.



Burlington Mall's visitors (young or old) loved to see us doing this. Some visitors were from local and some from foreign countries. Some kids and adults even took pictures with our cart. Surely this summer experiment, which was fun and educational, involved lots of work and lots of time. However, we are happy that we provided lots of public fun and brought this cool technology to the general public.

To bring more fun out of the cool 3D printing technology, we decide to open a store. With more space, we believe that we can offer more valuable and fun programs to the general public. However, finding an affordable space that is close to the public is not easy in Greater Boston area. Luckily, we found one in Wellesley center which has many great stores nearby.

At this new location, Toysinbox 3D Printing will have a retail store at the

front and a classroom and a birthday party room at the back. We also have a colorful waiting area. In the retail store, we will have 3D printers in action and colorful 3D printed items on sale. In addition, we will setup a 3D photo booth and build a 3D scanning and digitizing corner. It will be very interesting to get a 3D model of yourself. If you get it printed out, it would be very cool to hold a statue of yourself. We also offer 3D printing related classes and workshops and birthday party packages. 3D modeling and personalization is also in our focus. We have much more to offer.

It is worth to mention that Wellesley Free Library is next to our store. It is a wonderful facility with kind staff and is very children and family oriented. You can check out materials as long as you are a part of the Minuteman Library system. In addition, you can try the cool self checkout and self book-demagnetized system. When you plan a visit to our store, it is an extra bonus of being able to visit a nice library.

#### Our Toys Trade Counter Wellesley

Inspired by the Trade Counter at the Austin Nature and Science Center, we will have Toys Trade Counter in our 3D printing store Wellesley. It will open a few times a week. Children can bring their unwanted toys to trade for the toys on the shelf or save the points for future trades. The more they can tell or write about their toys, the more points they can earn towards their trade! Periodically, we will host in-store web-based live toys auctions. We will have more to report when the Trade Counter opens.

Thanks for Reading and See You Next Month!