"It is about more than selling Toys."

ToplInVor Times

Austin TX

VOL.I... No.1 JANUARY 31, 2014 ZERO DOLLARS

HELLO, I'M TOYSINBOX TIMES!

I am an austin-based kids newspaper sold at Toysinbox.com and Toysinbox events at zero dollars. I absolutely adore toys, crafts, books, fun activities, and KIDS ENTREPRENEURSHIP!

My passion is broadcasting everything about Toysinbox and kids business adventures. Each month, I will report exciting news at Toysinbox, interesting things to do for kids, and enlightening kids business adventures.

So be sure to read the fabulous articles in this issue about *Toysinbox events* and *the toy of the month*.

ABOUT TOYSINBOX EVENTS

By TOYSINBOX

Is it a garage sale?

No! You are in a market. Hundreds of buyers walk by! More people than in a normal garage sale. No need to worry about buyers. There are so many people who come to the market every Saturday. Sometimes, you are too busy to go to the bathroom.

How to prepare for selling at our events.

Load your stuff into your car the day before event. It is a great idea to price tag all of your items you are going to sell at the market. Put all your items in boxes so it is easier to carry to your assigned table.

Seller benefits.

- A selling spot with a 5-foot table and a simple folding chair.
- If you post three items and register on toysinbox.com, the admission fee be will be waived.
- You keep all of what you earn.
- Learn from other kids and other vendors at the market.

Location.

The event is at the Barton Creek Farmers Market. It is on a parking lot that has a Porta Potti, and is close to the mall.

Popular stuff sold at the market

- Collection cards such as Pokmon cards.
- Rainbow loom bracelets.
- Grab bags filled with little toys and other things.

Getting bored?

You can buy ice-cream, cookies, and fresh vegetables from the market and even listen to the free live music at the market. However, you might be too busy to go to the bathroom. You can also wander around the market looking at other vendors' products.

Tips

Here are a few tricks we have discovered while selling at the market.

• Make a banner.

- Have a sunny attitude and a cheerful voice.
- Be brave to introduce your toys to people.
- Display your items well because people sometimes do judge your stuff by theirs looks.
- Greet and help your customers at the market.

What do parents do?

We provide free Wi-Fi, electricity, chairs, and tables. Normally, parents are busy with passing their knowledge of selling to their kids. If parents know how to display items very well, they help their kids display items at the event.

THE TOY OF THE MONTH GYROSCOPE

By TOYSINBOX EVENT SELLER J.Y.

A gyroscope is a toy found in many toy stores. You spin the inside so that the inside is spinning like a top. The outer part (the shell) does not move. It seems like it is just resting there but in a upright position. The amazing thing about them is that they lean over at steep angles without falling over like a top.

Thanks for Reading and See You Next Month!